

STEP 1: MY STRENGTHS

Benchmarking status and self-profiling strengths



STEP 2: MY CAREER

Investigating opportunities across multiple channels



STEP 3: MY VALUES

Identifying core values as a guiding career principal



STEP 4: MY LIFE MAP

Mapping career and quality of life objectives



STEP 5: MY NETWORKS

Building and leveraging networks to achieve goals



STEP 6: MY PLAN

Implementing an individualized career strategy



10 Great Ways Business Essentials Drives Career Exploration & Entrepreneurship

1. Learn about career clusters
2. Build communication skills
3. Apply math and economics
4. Consider law and ethics
5. Weigh environmental controls
6. Access available resources
7. Align soft skills with work-place needs
8. Get entrepreneurial
9. Be socially responsible
10. Grasp a global economy

PROGRAM COMPONENTS

Teacher/Counselor Training Session
 Teacher/Counselor Guides
 Pre-Post Participant Surveys
 Participant Workbooks
 Online Workforce Resource Center

STEP 1: SELF-ASSESS

Profiling entrepreneurial aptitude and strengths



STEP 2: BUSINESS IDEA & MARKETING STRATEGY

Define and validate business concept in application



STEP 3: FORECASTING

Defining income objectives over a 12-month time frame



STEP 4: BUSINESS PLAN

Using lessons learned to develop business proposal



STEP 5 LAUNCH

Mapping implementation strategy and outcomes



Unleash the power of an innovative and motivated workforce.