

Venture Launch

STEP 1: MY SELF-ASSESSMENT

Profiling entrepreneurial aptitude and strengths



STEP 2: BUSINESS IDEA

Defining and validating business concept in application



STEP 3: MARKET ANALYSIS

Identifying market opportunities and outreach strategies



STEP 4: MANAGEMENT SKILLS

Aligning skills with operational requirements



STEP 5: BUSINESS PLAN

Using lessons learned to develop business proposal



10 Easy Steps to Launch a Small Business

PROGRAM COMPONENTS

Teacher/Counselor Training Session
Teacher/Counselor Guides
Pre-Post Participant Surveys
Participant Workbooks
Online Workforce Resource Center

STEP 6: FORECASTING

Defining income objectives over a 12-month time frame



STEP 7: FINANCING

Calculating working capital needs for launch and sustainability



STEP 8: OUTSIDE RESOURCES

Building and leveraging networks to achieve goals



STEP 9: VENTURE LAUNCH

Mapping implementation strategy and outcome



STEP 10: MONITOR PROGRESS

Tracking venture success, profits, and losses



Unleash the power of an innovative and motivated workforce.